PARTNERSHIP & SPONSORSHIP PROSPECTUS · 2026

Better together, by design.

We welcome conversations with people and organisations who see value in bringing the right communities together. Partnerships can strengthen an experience, extend its reach and make more possible for the people in the room.

Strategic partnership · Sponsorship · Institutional collaboration · Media partnership · Community partnership · Venue or production partnership

WHY PARTNER WITH US

Gatherings that begin with a reason, and leave something behind.

The Gathering & Co. is an event strategy and experiences company based in Nairobi, Kenya. We design conferences, convenings, brand experiences and community gatherings around what they need to achieve, and we build partnerships the same way: around a shared purpose and a clear idea of what the partner and the audience each gain.

01

Purpose before production

Every successful gathering begins with understanding what it needs to achieve.

02

People make the experience

The venue and programme matter, but the people in the room give a gathering its meaning.

03

The details matter

Good experiences are built through planning and attention to the things people notice and the things they do not.

OUR FOUNDERS' EXPERIENCE

The team has led and supported international and institutional gatherings.

600+
attendees across gatherings our founders have led and supported

70+
volunteers recruited and managed

25+
countries represented at the Generation Mental Health Conference

10+
international organisations involved

Including the Generation Mental Health Conference (300+ participants, chaired by our founder), TEDxRiaraUniversity with Riara University (105 attendees), the Gor Mahia Book Launch (200+ attendees) and communications for the Africa Childcare Forum 2026 in Mombasa.

Experience gained by our founders in previous roles, before or alongside The Gathering & Co.

WHAT PARTNERS CAN GAIN

Visibility

Recognition across the event, its communications and its documentation, agreed in advance.

Audience

Time with the people in the room through sessions, experiences or hosted moments that fit the gathering.

Voice

A role in the programme, such as a conversation, a session or an insight you bring, where it serves the audience.

Content

Photography, stories and post-event reporting you can use in your own channels.

Relationships

Introductions to the institutions, communities and other partners around the gathering.

Impact

A clear account afterwards of what the partnership made possible.

Every partnership is shaped individually. What is included is agreed in writing before anything is announced.

PLATFORMS IN DEVELOPMENT

Original gatherings we are building.

Alongside client work, we are developing our own platforms. Early partners can help shape them. Each is at the proposal stage, and the notes below say exactly where it stands.

IN DEVELOPMENT · PROPOSED PLATFORM

The Gathering Summit

Ideas. People. Systems. Futures. A proposed flagship convening across leadership, institutions, enterprise and human futures.

- Power Room · Leadership, governance and institutions
- Intelligence Room · Technology, research and emerging ideas
- Enterprise Room · Business, investment and opportunity
- Human Futures Room · Society, culture and communities

Proposed programme spaces, not established event editions. No edition date is confirmed.

IN DEVELOPMENT · SUBJECT TO LICENSING AND CHAPTER ARRANGEMENTS

FuckUp Nights Nairobi

A proposed gathering for entrepreneurs, professionals and creatives to share the things that did not go to plan, and what they learned.

- Live storytelling
- Founder conversations
- Panel discussions
- Audience interaction
- Community networking

A concept only. Not presented as an officially licensed or operating chapter.

PROPOSED · SUBJECT TO PERMISSIONS AND LICENSING

TEDx Countdown

A climate-focused convening concept exploring climate action, innovation, sustainability and the future.

- Climate innovation
- Climate policy
- Energy transitions
- Cities and sustainability
- Food systems
- Youth-led climate solutions

No official TED or Countdown branding, affiliation or authorisation is implied.

Partners can also support gatherings we produce for clients, where the client agrees, and stand-alone events we convene on themes we share.

WAYS TO PARTNER

Six ways to be part of it.

01

Strategic partnership

A long-term relationship around a platform, theme or audience you share with us.

02

Sponsorship

Support for a specific gathering or programme, with recognition agreed in advance.

03

Institutional collaboration

Co-convening with institutions on policy dialogues, consultations and forums.

04

Media partnership

Coverage, content and reach before, during and after a gathering.

05

Community partnership

Working with organisations and networks that bring their communities into the room.

06

Venue or production partnership

Spaces, services or production support in kind, credited as part of the experience.

HOW A PARTNERSHIP COMES TOGETHER

01

Conversation

We talk about what you want to achieve and who you want to reach.

02

Proposal

We suggest the gathering, role and recognition that fit, with costs.

03

Agreement

Everything included is set out in writing before it is announced.

04

Delivery and report

We deliver together, then share content and an account of what it made possible.

Investment

Partnerships are scoped around each gathering and what you want to achieve, so there is no fixed price list. We will share options and costs once we understand your goals, and in-kind partnerships are welcome.

START A CONVERSATION

Let us find the right way to work together.

PARTNERSHIPS

partnerships@thegatheringandco.online

ONLINE

thegatheringandco.online/partnerships

BASED IN

Nairobi, Kenya