The Gathering & Co.
EVENTS · EXPERIENCES · PARTNERSHIPS

CAPABILITY STATEMENT · 2026

Good things happen when people come together.

We create and deliver meaningful gatherings, experiences and convenings that bring people, ideas and opportunities into the same room.

WHO WE ARE

An event strategy and experiences company based in Nairobi, Kenya.

We work with institutions, companies and communities from the first idea to the day itself and what follows. Every project starts with the reason people are gathering; the programme, experience and operations are designed around it.

We believe there is a difference between organising an event and creating a meaningful gathering.

AT A GLANCE

Company · The Gathering & Co.

Location · Nairobi, Kenya

Works with · Institutions, companies, organisations and communities

Formats · Conferences, summits, forums, dialogues, launches, activations, workshops

Contact · info@thegatheringandco.online

CORE SERVICES

01
Event Strategy & Concept Development
We help turn an idea, objective or institutional priority into a considered event concept.

Concept · positioning · audience · format · programme

02
Conferences & Convenings
We develop and coordinate gatherings that bring people, institutions and perspectives together around important subjects.

Conferences · summits · policy dialogues · roundtables · workshops

03
Event Management & Production
We coordinate the people, planning and operational requirements needed to deliver a considered gathering.

Planning · venues and suppliers · speakers · event-day operations

04
Brand Experiences & Activations
We create experiences that enable organisations to connect with people in purposeful and memorable ways.

Launches · activations · corporate experiences · showcases

05
Partnerships & Community Engagement
We support relationships and collaborative opportunities that strengthen events and the communities around them.

Sponsorship · institutional engagement · community relationships

06
Event Communications & Content
We support the communications and documentation of events before, during and after they happen.

Campaigns · live communications · documentation · reporting

HOW WE WORK

From an idea to an experience.

01 Discover
Objective, audience, context, outcomes.

02 Conceptualise
Idea, format, experience, programme.

03 Design
Environment, journey, creative direction.

04 Coordinate
People, partners, suppliers, operations.

05 Produce
Careful, considered delivery.

06 Extend
Learning, relationships, what comes next.

WHAT WE BELIEVE

Five principles.

Purpose before production
Every successful gathering begins with understanding what it needs to achieve.

People make the experience
The venue and programme matter, but the people in the room give a gathering its meaning.

The details matter
Good experiences are built through planning and attention to the things people notice and the things they do not.

Different perspectives make better conversations
The most valuable gatherings make room for different experiences, ideas and viewpoints.

A gathering should leave something behind
Its value should extend beyond the day through relationships, learning and continued engagement.

SELECTED EXPERIENCE

Our founders have led and supported gatherings including:

600+
attendees across the gatherings below

70+
volunteers recruited and managed

25+
countries represented

10+
international organisations involved

Generation Mental Health Conference
Conference Chair. 300+ participants from 25+ countries, with 10+ international organisations.

Africa Childcare Forum 2026
Event Social Media Lead. Mombasa, Kenya, 13–15 October 2026: communications, content and live coverage.

TEDxRiaraUniversity
Organiser and licensee, in collaboration with Riara University. 105 attendees; concept, speakers and programme.

Gor Mahia Book Launch
Event management team for a cultural book launch with 200+ attendees.

Experience gained by our founders in previous roles, before or alongside The Gathering & Co.

LEADERSHIP

JS

Jack Sedah Jr.
Founder & Chief Executive Officer
Leads the vision, strategy, partnerships, original platforms and executive project oversight.

MO

Marvin Dennis Omondi Oyoo
Director of Operations & Event Production
Leads operational planning, production logistics, coordination and event delivery.

START A CONVERSATION

GENERAL ENQUIRIES
info@thegatheringandco.online

PARTNERSHIPS
partnerships@thegatheringandco.online

BASED IN
Nairobi, Kenya

thegatheringandco.online/start-a-project · We aim to reply within two working days.