ROLE DESCRIPTION · OPEN PROJECT ROLE

Designer & Creative Lead

Gives each gathering its look and feel, from identities and stage visuals to print, signage and digital assets.

ENGAGEMENT	AREA	REPORTS TO	LOCATION
Project-based	Design and creative direction	Founder & Chief Executive Officer	Nairobi, Kenya, and event locations

About the role

You design how our gatherings look and feel, within The Gathering & Co. brand and our clients' brands. You turn creative direction into finished assets that work on screen, on stage and in print.

What you will do

- Develop event identities, visual concepts and creative directions.
- Design digital assets, including social graphics, banners, email headers and presentations.
- Design print and environmental assets, such as signage, backdrops, badges and programmes.
- Prepare print-ready and screen-ready files to supplier specifications.
- Keep work consistent with brand guidelines.
- Work with production on stage visuals and branding in the venue.

What you bring

- A strong design portfolio with event, brand or campaign work.
- Professional skill in standard design tools.
- Understanding of print production and file preparation.
- Ability to take feedback and iterate quickly.

Good to have

- Motion design or basic video editing.
- Experience with spatial or exhibition design.

How we work together

This is a project-based engagement, not employment. For each project we agree the scope, dates, deliverables and fee in a written engagement letter before any work begins. Fees depend on the project and are confirmed in that letter.

Everyone who works with us follows our Rules of Engagement: thegatheringandco.online/downloads/roles/rules-of-engagement.pdf

How to apply

Go to **thegatheringandco.online/work-with-us**, choose **Design and creative direction** as your area and tell us about your experience and availability. Include a portfolio or LinkedIn link if you have one. You can also email **info@thegatheringandco.online** with the subject "Designer & Creative Lead".